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Where Future of Mobility *comes alive!*

GOA AUTO SHOW

EXPERIENCE THE FUTURE OF MOBILITY

2nd EDITION

An Exclusive Showcase of
Design, Innovation & Performance

25 - 27 SEPTEMBER 2026

KALA ACADEMY, PANJIM, GOA

INTRODUCING EXCLUSIVE ARENAS

Luxé PREMIUM CAR BRANDS @GOA AUTO SHOW

REW THE TWO-WHEELER ARENA @GOA AUTO SHOW

CARS | BIKES | EVs | ACCESSORIES | FINANCE & INSURANCE | ROAD SAFETY | EXPERIENCES

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WHY GOA AUTO SHOW?

- Focused on quality visibility, not clutter.
- Goa - A high consumption Auto market as per Vaahan App.
- Goa is a strong premium vehicle market
- Ideal for product launches and consumer engagement.
- Connected to audiences across Goa, Maharashtra & Karnataka
- Strong Biking culture / Weekend Destination

WHY PARTICIPATE?

- Launch New Products / Technologies
- Generate Qualified Sales Leads
- Real Test Drive Experiences for Consumers
- Interact with a focused and engaged audience
- Amplify Brand Visilibilty
- Strengthen both B2B as well as B2C bonds

SNAPSHOT 2025

Visitors: Over 10K Visitors

2 New Launches: Maruti Suzuki Victoris & Mahindra BE6 Batman Edition

Media Reach: 2.8 million on Social Media
Incremental Reach: Print, Radio & Outdoor

Social Engagement: 2,200 followers on social media

MEDIA COVERAGE | 2025

Goa gears up for grand auto show this month

Being a car enthusiast, I am delighted to be part of this auto show. This is going to be an awesome event. On behalf of the organisers, I invite all Goans to visit the show in huge numbers

LEISURE

Goa Auto Show 2025 set for September 26–28 in Panaji

THE GOAN | NETWORK

PANAJI

गोवा ऑटो शो २०२५ मधील 'माय ड्रीम फॅमिली कार' स्पर्धेत चिमुकल्यांचे यश

The Navhind Times

Evolving automotive industry on display at Goa Auto Show

Goa Auto Show 2025 Set to Accelerate the Future of Mobility in India

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WHO WILL VISIT US?

Over 15K footfall expected
Auto lovers, buyers, dealers, and investors
HNIs, tourists, youth, and families
College groups, lifestyle seekers, and influencers Visitors from Goa, Karnataka & Maharashtra

EVENT EXPERIENCES

Daily Entertainment
Customization Hub
Road Safety Drive
(with Goa Traffic Police)
Tech Talks, Food Trucks, Music & Influencer Zones
Live demos, Simulators, Giveaways & more...

MEDIA REACH

High-impact campaign across:
TV & Newspaper
Outdoor & Transit Hoardings
Instagram | Facebook | YouTube
Activations in malls, colleges, bikers' cafés

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ABOUT THE ORGANISERS

Organised by a passionate team with decades of experience in global auto shows, media, and consumer engagement – including the Dubai International Motor Show, and now bringing that global flair to Goa.
Since 2006 team at India Intercon / Indus Media has successfully organised reputed International Business conferences exhibitions & meetings.

Organisers of Goa Auto Show 1st Edition & Future Wealth Conclave, Goa

ABOUT THE VENUE

Kala Academy | Iconic cultural landmark in central Panaji.
Stunning riverfront indoor & outdoor layout.
Easy access from all Goa cities & nearby states

FOR EXHIBITOR ENQUIRY & SPONSORSHIPS

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