

GOA AUTO SHOW

EXPERIENCE THE FUTURE OF MOBILITY

Ignite The Drive
POWER THE FUTURE

26 27 28 **SEPTEMBER 2025**
11 AM - 7.30 PM

(Friday • Saturday • Sunday)

KALA ACADEMY, DARYA SANGAM, PANJIM, GOA

India's Premier Expo of Mobility, Innovation & Lifestyle

CARS | EVs | BIKES | ACCESSORIES | FINANCE & INSURANCE
ROAD SAFETY | EXPERIENCES

WHY GOA

WHY GOA AUTO SHOW

- An expo focused on quality visibility, not clutter.
- Set in India's most vibrant tourist + HNI + youth market.
- Ideal for product launches, brand activations, and consumer engagement.
- Connected to Maharashtra, Karnataka & Goa Audience.



WHAT YOU WILL SEE AT THE SHOW



EV PAVILION

- Latest in e-cars, e-bikes, scooters, commercial EVs
- New launches, green tech, test drives, charging tech

CARS & SUVs

- India's leading auto brands with top models
- Luxury, lifestyle, performance & utility segments

GOA BIKE SHOW

- Superbikes, custom builds, vintage motorcycles
- Live stunt shows, rider meetups, and bike parades

FINANCE & INSURANCE ZONE

- Instant loans, policy consultations, EV funding
- Partnered with leading banks & NBFCs

ACCESSORIES ZONE

- Wraps, mods, wheels, auto lighting, sound systems

VEHICLE SERVICES

- Maintenance tools, lubricants, charging solutions



WHO WILL VISIT

9,000 - 12,000 footfall expected
Auto lovers, buyers, dealers, and investors
HNIs, tourists, youth, and families
College groups, lifestyle seekers, and influencers
Visitors from Goa
(Panjim, Mapusa, Madgaon, Vasco)
and neighboring districts of Karnataka & Maharashtra



EVENT EXPERIENCES

Vintage Car Showcase
Customization Hub
Road Safety Drive
(with Goa Traffic Police)
Tech Talks, Food Trucks, Music & Influencer Zones
Live demos, simulators, giveaways & more



MEDIA REACH

High-impact campaign across:
TV & Newspaper
Outdoor & Transit Hoardings
Instagram | Facebook | YouTube
Activations in malls, colleges, bikers' cafés

GOA BIKE SHOW



ORGANISERS | VENUE | CONTACT

ABOUT THE ORGANISERS

Organised by a passionate team with decades of experience in global auto shows, media, and consumer engagement – including the Dubai International Motor Show, and now bringing that global flair to Goa.

Since 2006 team at India Intercon / Indus Media has successfully organised reputed International Business conferences exhibitions & meetings.

ABOUT THE VENUE

Kala Academy

Iconic cultural landmark in central Panaji
Stunning riverfront indoor & outdoor layout
Easy access from all Goa cities & nearby states

SUPPORTED BY:



Government of Goa
**DEPARTMENT
OF TRANSPORT**

FOR EXHIBITOR ENQUIRY AND SPONSORSHIP

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